

RAISING THE ROOF

Enviroshake® puts a high-tech and hard-wearing twist on the cedar shingle

Traditional cedar shakes add beauty and rustic charm to a home's exterior. But wind, rain, and fluctuating temperatures can exact a heavy toll on a cedar roof, causing them to require regular maintenance and replacement every 10 to 15 years. Thanks to Enviroshake®, however, a cedar-look roof can now offer homeowners a lifetime of curb appeal and mean they never have to think about—or sink money into—their roof again.

A specially engineered composite roofing product, Enviroshake captures the traditional cedar aesthetic and weathers naturally to emphasize the antique appeal of a conventional cedar roof. But while Enviroshake creates a façade of age, it stands up to the test of time.

Guaranteed not to peel, crack, rust, or rot, Enviroshake is complemented by a limited lifetime warranty that is fully transferable to new property owner(s). An Enviroshake homeowner can breathe easy knowing their roof will maintain its superior performance and authentic cedar appearance for decades to come.

Easy to install, Enviroshake requires no pre-treatment or maintenance. Compared to other roofing materials, Enviroshake® also provides increased durability, UV protection, and resistance to mould, mildew, wind, hail, and insect damage—all without sacrificing a single tree!

This is because Enviroshake is made using 95% reclaimed products, including post-industrial recycled plastics, elastomers, and cellulose fibres. In this way, Enviroshake stands out as a sustainable alternative to other less environmentally conscious roofing products, such as real cedar, slate, or fossil fuel-derived asphalt. Further, with Enviroshake, there is no need for contractors to cull bundles of shingles during installation, thereby reducing on-site construction waste.

To learn more about the many advantages of Enviroshake, please visit www.enviroshake.com or call 1-519-380-9265.

About Enviroshake

A pioneer in the composite roofing industry since 1998, Enviroshake develops durable, attractive, and premium-quality roofing products using a superior proprietary composite formulation. The company's signature product, Enviroshake®, is a long-lasting and sustainable eco-friendly alternative to natural cedar shakes that captures their appeal while vastly outperforming the natural material. Even Enviroshake's manufacturing process is environmentally responsible—all scrap materials are recycled back into the system, and the finished product itself is recyclable.

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For more information, contact Ashley Smith, Enviroshake's Vice President of Marketing & Sales, at ashley.smith@enviroshake.com or (226) 779-5265.